

5 WAYS SMALL BUSINESS OWNERS CAN MOTIVATE EMPLOYEES



1. CREATE A MISSION-DRIVEN ORGANISATION

A company-wide mission, coupled with clear goals for every employee and ways to measure progress should be in place to give everyone a sense of purpose and objectives to achieve.

2. FOSTER PERSONAL GROWTH

Employees do not like feeling stagnant in their jobs. Foster their desire for personal growth and career development with newer responsibilities and a clear career plan.



3. RECOGNISE AND REWARD REGULARLY

Small businesses cannot afford to give bonuses for every little milestone but be sure to celebrate the wins even if it's just with a team lunch.



4. LISTEN TO EMPLOYEES

Whether they want to complain, give ideas or make comments on the processes or projects, giving employees the means to give feedback makes them more engaged in the organisation.



5. ENCOURAGE THEM TO BE SELF-DIRECTED

Giving employees a bit more freedom to do their jobs can go a long way. Independence allows them to come up with unique and creative ideas or solutions for the company.

